

ARTWORK WITH BORDERS

Minimum border thickness must be 1/4 (0.25") thick plus the 1/8 (0.125") bleed for correct print ready artwork. Total border size from the bleed line is 3/8 (0.375"). Border example on the left.

14" x 8.5" E.D.D.M.  
Postcard (Front)

bleed

Artwork that reaches the cutline needs to extend to the edge of the red line.

cut line

This is where your artwork will be trimmed.  
(Finished size ordered)

safety

All text must be kept within the blue line

Please delete this guideline before submitting your design to print.

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14" x 8.5" E.D.D.M.  
Postcard (Back)

E.D.D.M. Label  
& Indicia Boundary

bleed

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PRSRT STD  
ECRWSS  
U.S. POSTAGE  
PAID  
EDDM RETAIL

Local  
Postal Customer

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